



2016 SPRING HAWAII SMALL BUSINESS FAIR
“Launch Your Dreams into Reality”



A FREE Event Sponsored by DBEDT and Leeward Community College



Saturday, February 20, 2016, 7:30am to 1:10pm

Leeward Community College, Theatre Courtyard, 96-045 Ala Ike Rd, Pearl City
 Registration Begins at 7:30am. Over 30 Exhibitors open from 7:30am to 12:30pm



Please pre-register for workshops by February 15, 2016, at <http://smallbizfair2016-1.eventbrite.com>

Walk-Ins accommodated on a space available basis. Workshop topics subject to change without prior notice.			
8:15 am - 9:15 am	9:30 am - 10:30 am	11:00 am – 12 Noon	12:15-1:10 pm
Industry Insights: Tech Start-Ups	Industry Insights: Manufacturing in Hawaii	Industry Insights: Agriculture Start-Ups	<p>Secrets to Success!</p> <p><i>Featuring the owners of</i></p> <p>Tanioka's</p> <p>Seafood & Catering</p> <p>and</p> <p>Eden in Love.</p> <p><i>Hear from these successful entrepreneurs about their trials and tribulations.</i></p> <p><i>Be inspired by stories about how they started their business and navigated through challenging issues and situations. Please join us in the theatre for this special event!</i></p>
Copyrights, Patents & Trademarks	Maximizing Profitability & Cash Flow	Design Thinking Solve Problems Creatively	
Access To Capital Financing Options	The Entrepreneur's Guide to Starting a Business	Office of Hawaiian Affairs Business Programs & Loans	
Media Relations: Develop An Effective Plan	Social Media Marketing Made Simple	Secrets of Marketing Maximize Marketing Dollars	
Mobile Apps: How To Create Your Own App	Census Business Builder: Location Data Using Census Info	The 24/7 Salesperson: Your Website	
Export/Import: Expand Internationally	Contracts & Certifications Sell to the Federal Government	Professional Networking Connect & Create Rapport	
Starting a Food Truck Business Dept of Health Regs	General Excise Tax De-Mystified	Federal Income Tax Tax Tips For Small Business	
Human Resource Basics Hiring, Benefits, Etc	“Insurance-ology” Insurance Basics	Customer Service: How To Wow Your Customers	
QuickBook Basics Tips and Tricks to Set Up QB	Advanced QuickBooks Reports, Get More From QB	Understanding Business Accounting	
8:15 am – 10:30am (This workshop covers two time slots)		Forming & Registering Your Business	
Business Plans: a Roadmap to Success			
Business Counseling Sessions <i>By Confirmed Appt Only</i>	Business Counseling Sessions <i>By Confirmed Appt Only</i>	Business Counseling Sessions <i>By Confirmed Appt Only</i>	

Organizing Committee: Leeward Community College, Dept. of Business Economic Development & Tourism, Business Action Center, Small Business Development Center (SBDC), Internal Revenue Service, Honolulu Community College, State Department of Transportation and SCORE.

For information, call 945-1430 or 694-8332

Reasonable arrangements for persons with disabilities will be made if requested by February 1, 2016 by calling (808) 587-2757.